

Cookie Policy

Ridgeview Estates | Last Updated: 29 July 2026

What Are Cookies?

Cookies are small text files placed on your device (computer, smartphone, or tablet) when you visit a website. They help the website function efficiently, remember your preferences, and provide insights to improve user experience.

Types of Cookies We Use

- **Strictly Necessary Cookies:** Essential for the operation of our website. They enable core functionalities such as security, session management, and accessibility. These cannot be disabled. Examples: Session tokens, security cookies, cookie preference selectors.
- **Analytics Cookies:** Help us understand how visitors interact with our website by collecting and reporting information anonymously. Examples: Google Analytics, Microsoft Clarity.
- **Functional Cookies:** Allow the website to remember choices you make (such as saved searches or language settings) to provide enhanced features. Examples: Saved property preferences, recent searches.
- **Marketing Cookies:** Used to track visitors across websites to deliver relevant advertising and measure the performance of marketing campaigns. Examples: Google Ads, Meta (Facebook) Pixel.

Your Cookie Choices

When you first visit our website, you will be presented with a cookie banner allowing you to:

- **Accept All Cookies:** Enable all cookies including analytics and marketing.
- **Reject Non-Essential Cookies:** Block all cookies except strictly necessary ones.
- **Customise Preferences:** Choose specific categories of cookies to allow.

You can update or change your preferences at any time by clicking the "Cookie Settings" link in our website footer.

Managing Cookies via Your Browser

Most web browsers allow you to block or delete cookies through browser settings. To learn more about managing and deleting cookies, visit <https://www.allaboutcookies.org>

Contact Us

- Ridgeview Estates, 348 Horns Road, Ilford, Essex, IG6 1BT, United Kingdom
- Email: info@ridgeviewestates.co.uk
- Phone: 020 3890 3111

Appendix A: Cookie Consent Banner Text

We Value Your Privacy

Ridgeview Estates uses cookies to enhance your browsing experience, analyze website traffic, remember your preferences, and support our marketing efforts. Strictly necessary cookies are active by default. Non-essential cookies require your consent.

Read our [Terms & Conditions](#), [Privacy Policy](#), and [Cookie Policy](#) for full details.

Action Buttons: [\[Accept All \]](#) (Primary) | [\[Reject Non-Essential \]](#) (Secondary) | [\[Cookie Settings \]](#) (Text Link)

Appendix B: Website Footer Layout Recommendation

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